

ALPENA COMMUNITY COLLEGE  
BOARD OF TRUSTEES

Official Proceedings

September 15, 2011

The Alpena Community College Board of Trustees met for its regular September meeting on September 15, 2011, in the Roger C. Bauer Board Room, Room 400 of the Charles R. Donnelly Natural Resources Center, on the College campus.

Chairman Briggs called the meeting to order at 7:00 p.m.

Present: John Briggs, Marc Ferguson, Joseph Gentry II, Lisa Hilberg, Florence Stibitz, and Tom Townsend.

Approval of Agenda

Member Stibitz moved that the agenda be approved; Townsend seconded.

Ayes: Briggs, Ferguson, Gentry, Hilberg, Stibitz, and Townsend.

Nays: None

Motion carried. All ayes.

Approval of Official Proceedings

The proceedings for the August 17, 2011, regular meeting were approved as presented.

Introduction of Guests and Public Comment

Monica Bushey, ACC; Priscilla Homola, ACC; Tim Kuehnlein, ACC; Laurie Wade, ACC; Matt Dunckel, ACC; Rachel Carlson, ACC student; April Miller, ACC student; Jaime Adams, WATZ News; Don MacMaster, ACC; Dick Sutherland, ACC; Emily Siegman, Alpena News.

Communication(s)

Board Chair Briggs mentioned a letter from auditor Straley, Ilsley and Lamp, P.C. regarding audit work at the College currently being conducted.

Board Member and Subcommittee Reports

Lisa Hilberg briefly summarized the discussion from the 5:30 p.m. board workshop on presidential evaluation techniques and tools.

## Faculty Report

CAD Engineering Technology Instructor Dave Cummins showed a video and answered questions about ACC's CAD program.

## Student Report

Student Leadership Commission members Rachel Carlson and April Miller mentioned several recent and future activities, including participating in the Welcome Back Bash, planning a fundraiser to support student leadership travel opportunities, holding Zumba and turbo kick classes for students through the Bay Athletic Club, and making changes to the Newport Center student Lounge.

## President's Report

The President's report follows as it was presented.

### 1. Final Fall Enrollment Report

In the current fall semester Alpena Community College declined approximately 7% in credit hours and 5% in headcount. Despite gains for the Huron Shores Campus (16% in credit hours, 7% in headcount), off-campus sites consisting mostly of dual enrollment (36% in credit hours, 44% in headcount), and on-line courses (32% in credit hours, 21% in headcount), the reality is that demand is significantly reduced for our core business, which is on-the-ground credit instruction on the Main Campus (off 10% in credit hours, 8% in headcount).

These changes have caused tuition revenue to fall \$162,000 below budget, and the college is engaged in a re-budgeting process to align expenditures with funds available in the fall semester and making adjustments for the spring semester in case the downward trend continues.

During 2005-10 headcount at Michigan community colleges increased 31% (compared with 2% at public universities), with ACC's increases coming in at 10% for this period. Program expansion, marketing upgrades, service improvement, recessionary economic trends, and funding from the now-defunct No Worker Left Behind program influenced more students to access training and education at the state's community colleges. This fall ACC joins every other community college in the state except one (Mott) in posting decreases (<http://www.macrao.org/Reports/ccweekly.asp>). Among our neighbors, Delta declined 2% in credit hours, Kirtland 11%, North Central 6%, and Mid-Michigan 9%.

ACC is affected more by loss of youngsters than any other single factor. Last June Alpena High School graduated fewer than 300 students for the first time in decades. Since the vast majority of ACC students are under 30 years of age, the demographic trend works against the college mission unless more effective ways of recruiting older students can be found. In addition, the good news about ACC's high graduation rate has a bad news side, namely, those students who finish move on.

The core of ACC's response lies in its continued responsibility to pursue the first goal set by the Board: "present and position ACC as an attractive, compelling institution of choice for all learners." While reinforcing support for growing HUSH, on-line, and off-campus markets,

more attention will be paid to meeting the needs of older students, including those in the “Plus 50” category.

## Fall 2011 Enrollments at Michigan Community Colleges

Report Generated: Friday, September 16, 2011 at 10:05:01 AM

Community College	Report Date	Percent change in Credit Hours*	Percent change in Head Count*	Credit Hours	Head Count	Semester Start Date	Information provided by
ALPENA	9/12/2011	-7.20%	-4.52%	20,456	1,987	8/29/2011	Lori Dzieszinski
BAYDENOC	9/16/2011	-6%	-1%	27,939	2743	8/29/2011	Sherry Segal
DELTA	9/13/2011	-2.2%	-0.27%	104952.3	11498	8/27/2011	Keith Malkowski
GLENOAKS	9/13/2011	-6.0%	-4.9%	12308	1159	8/29/2011	Beverly Andrews
GOGEBIC	9/7/2011	07.70%	04.60%	13798	1172	8/29/2011	Jeanne Graham
GRANDRAPIDS	9/12/2011	-4.33%	-1.78%	161,292	17,601	8/29/2011	Bryan Vliem
HFCC	9/6/2011	-5.01%	-4.98%	165478	17744	8/25/2011	Holly Diamond
JACKSON	8/23/2011	-14.4%	-12.7%	59639.5	6131	8/29/2011	Kristien Buttigieg
KALAMAZOOVALLEY	9/12/2011	-4.4%	-4.0%	109,433	11,685	9/6/2011	Michael McCall
KELLOGG	9/13/2011	-3.23%	-1.29%	53,889.28	6,373	8/1/2011	Colleen Wright
KIRTLAND	8/29/2011	10.85%	-9.8%	18255.52	1874	8/20/2011	Michelle Vyskocil
LAKEMICHIGAN	9/13/2011	-5.1%	-3.0%	37233	4078	9/12/2011	Julie Bruns
LANSING	8/22/2011	-7.63%	-5.87%	188,849.50	19851	8/25/2011	Dana Martinez
MACOMB	9/13/2011	-4.5%	-2.0%	215,067	23,979	8/22/2011	Ronald Hughes
MIDMICH	8/29/2011	-9.30%	-6.11%	45,599	4,931	8/20/2011	Scott Mertes
MONROE	9/1/2011	-7%	-6%	39,611	4,438	8/25/2011	Tracy Vogt
MONTCALM	8/29/2011	-5.7%	-2.1%	17775.5	2054	8/20/2011	Tammy Headworth
MOTT	9/15/2011	-1.4%	-1.1%	111,856	11,989	9/6/2011	Chris Engle

MUSKEGON	9/12/2011	-5.0%	-2.2%	47,765	5,290	8/27/2011	<b>Jean Roberts</b>
NORTHCENTRAL	9/9/2011	-5.99%	-4.71%	24373.5	2916	9/6/2011	<b>Julianne Tobin</b>
NORTHWESTERN	8/29/2011	-7%	-6%	51,751	5,141	8/27/2011	<b>Carol Taberski</b>
OAKLANDCC	9/1/2011	-0.48%	+0.59%	249,913.5	28,577	9/1/2011	<b>Stephen Linden</b>
SCHOOLCRFT	9/12/2011	-7.26%	-4.82%	118,502	12,833	8/31/2011	<b>Nicole Wilson-Fennell</b>
SOUTHWESTERN							NO REPORT
STCLAIR	9/12/2011	-7.6%	-3.6%	44733.70	4712	8/22/2011	<b>Carrie Bearss</b>
WASHTENAW	9/15/2011	-8.7%	-9.7%	112,902	12,823	8/26/2011	<b>Linda Blakey</b>
WAYNECOUNTY							NO REPORT
WESTSHORE	9/13/2011	-2.67%	+1.85%	14342	1594	8/31/2011	<b>Jill Sweet</b>

\* compared to same time last year.

## 2. Welcome Back Bash

Last Wednesday the Student Leadership Commission, along with Ferris State and Northwood Universities, sponsored a “Welcome Back Bash” to honor about 400 students and staff in collegial style. The activity was held on the Besser Tech front lawn under a tent courtesy of Hall’s Rental. Other businesses and service providers contributing to the event include DJ Darrel Kelly, Jimmy John’s Subs, Alpena Beverage, Grand China Buffet, Big Boy Restaurant, Bolenz Jewelry, Extreme Laser Tag, and the ACC Bookstore. Participants enjoyed music, food, root beer, games, prizes, interaction with student organization leaders, and the good weather. All signs indicate repetition of the event in future years. Kudos to Associate VP Nancy Seguin, Secretary Sandy Sengenberger, Admissions Director Mike Kollien, and Grillmeister Mark Curtis for their work on the project.

## 3. MCCA Student Success Summit

On September 8-9, Dean of Workforce Development Don MacMaster and Associate Vice President Nancy Seguin represented ACC in Lansing at the Student Success Summit program, which is part of the \$1 million Kresge grant to the MCCA. The stated goals of the program are as follows:

- Provide college practitioners with an opportunity to connect with their peers at other institutions

- Create a venue for college and community leaders to have a dialogue about student access and success
- Offer presentations from national experts on emerging or promising innovations around student success
- Provide an overview of the vision and goals of MCCA Center for Student Success

Nancy and Don are preparing materials to disseminate portions of the learning relevant to ACC's operations and to evaluate ways of improving the success of our students.

#### 4. Savannah Ocean Exchange

As part of ACC's partnership with the National Marine Sanctuary, I accepted an invitation from NMS System Director Dan Basta to join him last week in Georgia for the Savannah Ocean Exchange. The core of this year's inaugural event featured ten finalists for a \$100,000 prize provided by Gulfstream Aerospace Corporation for the best solution to an ocean-related problem (and in the NMS world, the Great Lakes count as oceans). Solutions covered by the ten finalists were as follows:

- A method of using huge kites to help propel cargo ships resulting in a 30% savings of fuel.
- A system developed in Costa Rica for providing seafood from local fisheries directly to restaurants in a sustainable manner.
- A process for dissolving carbon dioxide in sea water at low temperatures that produces cement, fresh water, and commercially valuable minerals.
- An information management system for detecting and dealing with threats to fisheries, including illegal capture of seafood.
- A monitoring vessel that uses wave energy for propulsion and solar power for instruments and rudder settings.
- A towed monitoring device constituting a platform for more economical videography.
- An unmanned modular vessel operating atop pontoons, again used for economical monitoring of ocean conditions.
- A program for protecting and restoring mangrove forests, which protect coastlines from storms and provide habitat for many kinds of marine life.
- A method of engineering concrete breakwater and seawall structures to make them more hospitable to crustaceans by making the concrete less alkaline and replete with surface clefts and crevasses.
- A system of large off-shore, underwater sandbags designed for better protection of beaches against erosion than traditional jetties.

My thanks to NOAA for funding the trip that provided a significant gain in my understanding of technology supporting sustainable practices. And by the way, the wave energy vessel won the prize!

#### ***Action Items***

##### 2.509 Transportation Bid

Moved by Member Gentry that the Board of Trustees authorizes appropriate College officials to contract with Coastal Charter and Tours, Inc. to provide bus transportation for the College

basketball teams at a cost of no more than \$16,315 and for other bus transportation needs during the next 12 months at the rate of \$3.25 per mile. Seconded by Member Hilberg.

President Joynton noted there was only one bid. In previous years the bids were not over the \$15,000 threshold for board action so they were not brought to the board.

Ayes: Briggs, Ferguson, Gentry, Hilberg, Stibitz, and Townsend.

Nays: None.

Motion carried. All ayes.

### ***Information Items***

#### 3.705 Financial Report

President Joynton reviewed the financial report with the Board.

#### 3.706 Personnel Report

The personnel report showed two additions/replacements (Everett Kittleson, Part-time ESP2 Tool Room Attendant, and Christie Schultz, Part-time ETS Clerical Assistant); no resignations; one retirement (Richard Sanderson); and no other.

#### 3.707 Gifts and Grants Report

The Gifts and Grants Report covered the time period of June 10, 2011, to August 29, 2011. The report noted 256 total donors and total donations of \$79,373.71.

### New Business

None

### Suggested Future Agenda Items

Dr. Joynton mentioned the submission of the annual audit at the October meeting.

### Next Regular Meeting

Regular Meeting: October 20, 2011, at 7:00 p.m.

### Adjournment

The meeting was adjourned at 7:46 p.m.

Submitted by: Jay Walterreit, Director of Public Information & Marketing and Acting Secretary