

OFFICIAL PROCEEDINGS
ALPENA COMMUNITY COLLEGE BOARD OF TRUSTEES

December 20, 2007

The Alpena Community College Board of Trustees met for its regular December meeting on December 20, 2007, in the Roger C. Bauer Board Room, Room 400 of the Natural Resources, 665 Johnson Street, on the College campus.

Chairman Briggs called the meeting to order at 7:05 p.m.

Present: John Briggs, Marc Ferguson, Joseph Gentry II, Florence Stibitz, and Paul Wegmeyer.

Absent: Dr. Judith Grenkowicz and Thomas Townsend

Pledge of Allegiance

Chairman Briggs led the Board in the Pledge of Allegiance.

Approval of Agenda

Member Wegmeyer moved to approve the agenda with a correction of the next meeting date from January 3, 2007 to January 17, 2008.

Ayes: Briggs, Ferguson, Gentry, Stibitz, and Wegmeyer.

Motion carried. All ayes.

Approval of November 15, 2007, Regular Board Meeting Proceedings

The minutes were approved as presented.

Introduction of Guests and Public Comment

The following guests signed the registry: Mark A. Curtis, ACC; Elizabeth A. Kroll, Educational Talent Search, Julie Wenzel, Educational Talent Search, Dylan Jaskolski, Educational Talent Search, Jesse Jaskolski, Educational Talent Search, Barbara Stelzer, Educational Talent Search, Scott Ratz, ACC; April Ahlgren, WATZ, and Phil Wenzel, Alpena News.

There was no public comment.

Communication(s)

There were no items of communication for the Board.

Board Member and Subcommittee Reports

Chairman Briggs summarized the President's evaluation completed earlier in the month. Chairman Briggs identified five areas of focus for the evaluation, which included management of the budget, contract negotiations completed with a positive result, marketing plan completed, resolution of Constantine Estate, and the hiring of an academic dean. Chairman Briggs indicated all seven Trustees had taken part in the evaluation and agreed to place the President on the fifth step of the F schedule. The result is a 4.98 percent increase amounting to a total compensation of \$124,200. Chairman Briggs indicated the Board was pleased with the President's accomplishments and indicated the evaluation was overall very good. Chairman Briggs indicated goal setting would be established for the President in January and a six-month contract would be put in place for the remainder of the academic year. Chairman Briggs stated the Board was six months behind in the President's evaluation and indicated the President's evaluation would be conducted in a timely manner in the future.

Chairman Briggs thanked the Trustees for flowers that were sent to his wife's father's funeral, and he also thanked the President for his presence at the funeral home and funeral.

Trustee Gentry expressed his appreciation for the work Kappa Beta Delta did on the food drive.

Faculty Report

Chemistry instructor Scott Ratz updated the Board on the activities of various departments including the Industrial Technology Department, the Occupational Professions Department, the Health and Human Services Department, the Social Science Department, the Language Arts and Humanities Department, the Math and Science Department, and the Faculty Council.

Student Report

There was no student report.

President's Report

The President's Report follows as it was presented.

1. Annual Report

Director of Marketing and Public Information Jay Walterreit has completed preparation of the FY07 annual report, which is presented this evening.

2. MCCA Presidents Committee

On November 16 I attended a meeting of the MCCA Presidents Committee. Here's a summary of main points:

- On the FY08 community college appropriations front, the inclusion of a 1% increase in appropriations and the exclusion of \$7 million proposed for nursing program expansion were noted. House Speaker Pro Tempore Michael Sak has announced an effort to restore the nursing monies, but the likelihood of success is low.
- A major MCCA victory is funding for the Department of Labor and Economic Growth to contract with an independent firm to study the feasibility and benefits of baccalaureate degrees offered by public community colleges (currently prohibited by law). There's much evidence of opposition by public universities, particularly by Ferris State President David Eisler (as reported by Schoolcraft CC President Conway Jeffress).
- Legislation has been enacted to lower MPSERS costs by \$40 million starting in July 2008 by graduating premiums during a lengthened vesting period. This can be interpreted as a step along the way of converting from a defined benefit to a defined cost structure.
- MCCA work continues with legislators, community college boards, economic development organizations, and Michigan Department of Treasury officials to promote bond financing for community colleges to implement job training programs. A current question under exploration is how the bonds would be secured.
- "Achieving the Dream" and "Breaking Through" are two community college programs to advance success of low-income students and tackle low literacy among adults, respectively. Several Michigan CCs are participating in these highly data-driven programs, which leads to the topic of whether a central, state-run repository of community college data is needed (beyond ACS and IPEDS). Not much support for this option was voiced by the presidents.
- A recent letter from AACC President George Boggs encouraging CCs to acquire or maintain National League for Nursing accreditation is seen as a good defense of the associate degree as entry point for RN licensure.

3. Early Registration Enrollment Report

Compared with the same point last year, overall early registration numbers for the spring semester are up 25% IN CREDIT HOURS AND 31% IN HEADCOUNT. Hush CAMPUS IS UP 611% IN CREDIT HOURS AND 52% IN HEADCOUNT. Other sites (mostly dual enrollment) are up 221% in credit hours and 170% in headcount.

4. Success of ACC transfer students at FSU

ACC transfer students to Ferris State University continue to outperform native students at public state universities. During the 2006-2007 academic year, the average GPA of former ACC students was 3.19, compared with 3.15 for all Michigan community college transfer students and 3.06 for all Ferris students. Congratulations to our students for their excellent performance and to our faculty and staff who have prepared them so well.

5. Fall 2007 Online Course and Blackboard Use Statistics

Instructional Development Technician Jeff Blumenthal has presented data on historical and current levels of online instruction and use of the Blackboard software (for both online and face to face classes).

- The number of online classes has grown from five in 2001 to 33 in the semester just ended.
- There are 13 new online courses currently under development.
- The number of students in online courses has grown from 136 (204 duplicated) in Fall 2006 to 207 (311 duplicated) in the semester just ended. 145 have already enrolled during early registration for the Spring 2008 semester.
- The percentage of students using Blackboard has grown from 30% in the Fall 2002 semester to 64% in the semester just ended.

6. Commendations and Re-certification from the State of Michigan.

- Dean of Student Affairs Max Lindsay has received a commendation from the Michigan Department of Treasury for helping to keep the student loan default rate for ACC below 10% for three years in a row. Here are ACC's rates compared with Michigan and US community college rates for the most recent three years on record:

	2005	2004	2003
ACC	6.5%	6.4%	3.6%
Michigan Community Colleges	6.5%	6.9%	5.8%
US Community Colleges	7.9%	8.1%	7.6%

Congratulations to our students for their sense of responsibility for their loans and to Max and his staff for the training sessions they conduct for student borrowers on the importance of honoring their obligations.

- Criminal Justice Instructor Michael Roy has received notice from the Michigan Correctional Officers' Training Council of a three-year recertification for the correction officer program developed last summer.
- I have received a letter from the Michigan Department of Community Health commending Nursing and Allied Health Program Director Suzanne Weathers for her accomplishment of nursing curriculum revision and credit reduction.

7. Educational Talent Search Annual report

ETS Director Robert Newton has submitted the 2006-07 annual senior follow-up report for the program. Noteworthy items include the following:

- The number of high school seniors participating increased by 61 from 188 the previous year to 249 this year.
- The number of ETS seniors receiving diplomas rose by 62 from 183 the previous year to 245 this year.
- The number dropping out went from 1 to 0.
- The number attending post-secondary education went up by 67 from 146 to 213, while the percentage rose from 78% to 86%.
- The number attending ACC went up by seen from 81 to 88, while the percentage declined from 55% TO 41%.
- Fall 2007 semester tuition from ETS seniors amounted to \$125,440, a 15 % increase form the fall 2006 semester figure of \$109,554.

8. League for Innovation Study on Learning

A major national community college think tank, the League for Innovation, has recently published *Learning and the Road Ahead*, authored by League CEO Gerardo de los Santos and Catalyze Learning CEO Mark David Milliron. The study was prepared from responses to 44 survey questions from 194 community college CEOs relating to the future of the learning-centered institution. Strong patterns of agreement emerged on the following future trends as *increasing* factors in our business:

- Credit enrollment.
- Minority enrollment.
- Developmental education.
- English as a second language education.
- Noncredit workforce training.
- Small business and entrepreneurial programming.
- Need for public service works (teachers, nurses, police officers, EMTs).
- Science, technology, engineering, and math (STEM) programs.
- International partnerships.
- Significant employee turnover within community colleges.
- Use of part-time faculty.
- Difficulty of recruiting professionals for leadership of community colleges.
- Importance of diversity within community college faculty and staff.
- Effect of student expectations on technology use at community colleges.
- Interest by governing boards and legislatures in return on investment for information technology systems.
- Use of web-based tools for student services.
- Online courses.
- Mobile learning strategies (wireless tablets, iPods, PDAs, cell phones)
- Blended courses (some online, some face to face)
- Digital gaming in courses, outreach, or both.
- Dual enrollment programs with local high schools.
- Facilitation of student transition to other colleges and the workplace.
- Entrepreneurial partnerships with local corporations
- Fundraising by the CEO for college programs
- Importance of alumni relations.
- Calls for accountability by legislators.
- Good benchmarks for programs and services.
- Less than average expenditure for public service, academic support, administration and other core expenses facilities, technology, support staff).
- Greater than average numbers of staff in the instructional, administrative, and non-professional categories.
- Greater than average full-time faculty salaries.

Action Items

None

Information Items

3.585 Financial Report

President Joynton reviewed the comparison of revenue and expense (year-to-year) and a comparison of budget/actual revenue and expense with the Board.

3.586 Personnel Report

The Personnel Report showed one addition, no resignations, no retirements and no others.

3.587 Gifts and Grants Report

The Gifts and Grants report showed the attached activity.

New Business

None

Suggested Future Agenda Items

None

Next Regular Meeting

January 17, 2008, 7:00 p.m.

January 17, 2008, Board Retreat, noon to 6:30 p.m., in the Board Room.

Adjournment

The meeting was adjourned at 8:08 p.m.

Respectfully submitted,

Elizabeth L. Spragg
Secretary of the Board of Trustees