

ALPENA COMMUNITY COLLEGE BOARD OF TRUSTEES  
REGULAR MEETING

February 19, 2009

The Alpena Community College Board of Trustees convened its regular meeting on February 19, 2009, in the Roger C. Bauer Board Room, Room 400 of the Charles R. Donnelly Natural Resources Center, 665 Johnson Street, on the College campus.

Chairman Briggs called the meeting to order at 7:00 p.m.

Present: John Briggs, Joseph Gentry II, Dr. Judith Grenkowitz, Lisa Hilberg, Florence Stibitz, and Thomas Townsend.

Absent: Marc Ferguson

Pledge of Allegiance

Chairman Briggs led the Board in the Pledge of Allegiance.

Approval of Agenda

The agenda was approved as presented.

Approval of January 15, 2009, Board Proceedings and January 23, 2009, Board Retreat Notes

The proceedings for January 15, 2009, and the January 23, 2009, Board Retreat notes were approved as presented.

Introduction of Guests and Public Comment

The following guests signed the register: Crystal Nelson, The Alpena News; Mark Curtis, ACC; Linda Reames, the Crosscut Newspaper; Karol Walchak, ACC faculty; Mary Beth Stutzman, ACC; Roy Smith, ACC faculty; Dick Sutherland, ACC; April Ahlgren, WATZ Radio; Jay Walterreit, ACC; Mike Lamb, ACC Student Senate representative; Dan Tuuri, ACC faculty; and Miriam Hobbs, WBKB-TV.

There was no public comment.

Communication(s)

There was one letter of thank you.

## Board Member and Subcommittee Reports

Property Subcommittee Chairman Thomas Townsend updated the Board on a recent meeting of the Subcommittee when various sketches of Van Lare Hall renovation were presented.

## Faculty Report

English, Speech, and French instructor Dr. Karol Walchak delivered the Faculty Report.

## Student Report

Student Senate Vice President Michael Lamb delivered the Student Report.

## President's Report

Communications Technician Mary Beth Stutzman told the Board of the progress made toward a smokeless campus.

Trustee Stibitz told the Board of topics presented at the recent MCCA Board of Directors meeting at Henry Ford Community College.

Public Information Director Jay Walterreit updated the Board on the development of the new marketing plan.

The entire President's Report follows as it was presented

President's Report to ACC Board of Trustees  
February 19, 2009

### 1. Update on Tobacco-Free Campus Task Force

After helping to lead ARMC's successful drive to making its campus tobacco-free, Communications Technician Mary Beth Stutzman accepted my appointment to lead ACC's efforts toward the same end. She is here this evening to report on progress of the task force and prepare the Board for a policy change recommendation that will come forward for first reading in March.

### 2. MCCA Board of Directors Meeting

Trustee Stibitz and I represented ACC at the MCCA Board of Directors meeting on January 30-31 at Henry Ford CC in Dearborn. Among the highlights:

- A talk by Dr. David Cole, Chairman of the Center for Automotive Research, on the "perfect storm" passing through the automotive industry. It's only because of ignorance that the industry does not get respect. \$50 billion of federal assistance

to the industry was justified because a Detroit Three failure would reduce tax receipts by \$110-160 billion (over three years). In the future its labor costs will be equal to those of Toyota, and pent-up demand for American cars will return its pricing power. It will be driven by a new business model characterized by coaching, listening, empowerment, virtual integration, collaboration, flexibility, and lean/agile patterns. Cars of the future will combine performance and green technology; keys to the latter are lithium batteries and cellulosic biofuels. Through these developments, economics will trump all the other factors.

- A review of energy-related strategies for Michigan's economic transformation by Stanley "Skip" Pruss, new director of the Department of Energy, Labor, and Economic Growth. The primary strategies are a) advanced energy storage systems (batteries), b) distributed electrical power baseload technologies (lots of small generators), c) improvements in energy efficiency, d) on-and-offshore wind turbine electrical power generation, and e) workforce development associated with these four (\$200 million).
- Approval of an MCCA Vision document produced last fall by Trustee Stibitz and other members of a select task force. The five main elements of the vision are a) increasing visibility and credibility, b) developing leaders, c) addressing critical issues, d) impacting public policy, and e) thought leadership.
- A panel discussion on innovations in workforce development accomplishments at four colleges. The main lessons were collaboration and adaptability to change.
- An FY10 state budget update on how to handle a projection that effects of federal stimulus spending may avert, for a year, a revenue loss of \$1.4 billion that will otherwise occur. Do we bank the extra revenue and make the necessary structural changes in FY10, or do we enjoy the revenue for a year and face reality in FY11?
- Action by the directors on 14 bills introduced or expected in the new session of the legislature. A copy of the list is attached.

### 3. Themes of Marketing Plan Revision

After leading ACC's return to healthy enrollments, Director of Marketing and Public Information Jay Walterreit accepted an assignment last fall to revise the ACC marketing plan to take account of changing conditions and new markets. While the background research and many details for the new version remain to be completed, the broad outlines and main themes are ready for presentation and review by the Board this evening.

### 4. Educational Talent Search Newsletter

Included among the materials for the Board is the latest edition of the Educational Talent Search newsletter, which highlights the upcoming career night event on

Wednesday, March 18, starting at 6:00 p.m. ETS Director Bob Newton again lays emphasis on the event's broad scope, which is not just for junior high and high schools students, but for all community members seeking to make informed career decisions.

#### 5. *Concrete Producer Magazine Reprint*

Montana entrepreneur John Porterfield, president of Porter Block, Inc., did ACC a great favor last month when he was selected for the cover photo and story for the February edition of *Concrete Producer* magazine, the industry's leading national publication. He insisted that the photos be shot at ACC's World Center for Concrete Technology. This prompted Rick Yelton, the magazine's editor, to make his long-overdue, first-ever visit to the WCCT. In a phone call last week Mr. Yelton told me how impressed he was with the facility and staff, and we had a good conversation on where concrete-focused bachelor's of applied technology programs are trending. Congratulations to Mr. Porterfield for his honor, and many thanks to him for shining the light on the WCCT. Reprints of the cover and article are included among the Board meeting materials for this evening.

#### Action Items

##### 2.445 First Reading: Revision of Appointment of Auditors Policy

Moved by Member Townsend that the Alpena Community College Board of Trustees approves on first reading the revision of Policy 1010 as follows:

The Board of Trustees shall periodically review auditing services and solicit proposals from auditors to ascertain options for procurement of best services for Alpena Community College. Such review and solicitation shall comply with all applicable Federal and State requirements. Upon concluding such review the Board of Trustees shall appoint an auditor for Alpena Community College for a suitable interval until the next review and solicitation of proposals.

Ayes: Briggs, Gentry, Grenkowicz, Hilberg, Stibitz, and Townsend.

Nays: None

Motion carried. All ayes.

##### 2.446 Audit Services

Moved by Member Gentry that the Board of Trustees selects Straley, Ilsley, and Lamp P.C., to provide services and fees as described in its response to our Request for Qualifications and Proposal for Audit Services to Alpena Community College for the next three fiscal years, 2009, 2010, and 2011.

Ayes: Briggs, Gentry, Grenkowicz, Hilberg, Stibitz, and Townsend.

Nays: None

Motion carried. All ayes.

**Information Items**

3.623 Financial Report

President Joynton and Vice President Richard Sutherland responded to questions regarding the Financial Report.

3.624 Personnel Report

The Personnel Report showed no additions/replacements, no resignations, one retirement, and three others.

3.625 Gifts and Grants Report

The Gifts and Grants showed the attached activity.

New Business

There was no new business.

Suggested Future Agenda Items

There were no future agenda items identified.

Next Regular Meeting

March 19, 2009

Adjournment

The meeting was adjourned at 8:25 p.m.

Respectfully submitted,

Elizabeth L. Spragg  
Secretary of the Board of Trustees

