



Alpena Community College
2010-11
Annual Report



The College Mission

The mission of Alpena Community College is to meet lifelong learning needs by providing educational opportunities through effective stewardship of resources.

Alpena Community College Institutional Statement of Non-discrimination — Alpena Community College (ACC) policies and practices for admission, employment and activities comply with requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendment of 1972, Section 504 of the Rehabilitation Act of 1973 as amended, the Age Discrimination Act of 1975, and Title II of the Americans with Disability Act of 1990; ACC does not discriminate on the basis of race, color, national origin, sex, age or disability. For more information contact the Title IX, Section 504, the Age Discrimination Act and Title II coordinator: Carolyn Daoust, VLH 102, 665 Johnson Street, Alpena, MI 49707, (989) 358-7211.

From the President

Dear Trustees, Colleagues, Students, and Community Members:

Soon after arriving in 2004 I gave an inaugural address to Trustees, employees, and community members suggesting that the letters in “ACC” stand for Accountability, Centeredness, and Community. Like its predecessors, the 2010-11 edition of the Alpena Community College Annual Report lends substance to these three concepts and celebrates the recent achievements of our organization.

It’s an honor to be held accountable because then you know people have high expectations of you and regard you as capable of delivering. By setting before us a noble mission and lofty goals, the ACC Trustees have signaled their high expectations. Those of us charged with delivering on them pause every year to take stock and record our accomplishments — each one presented by its connection to one of the College goals. There’s no better way to demonstrate accountability.

Anyone working with me soon learns my orientation to protecting the vital center against diversions. That kind of focus and concentration on mission-critical things is what I mean by centeredness. We moved much closer to this a few years ago when the Trustees reduced the number of College goals from 12 to five — the ones that really matter. Every day we try to invest all of our resources — time, energy, materials, dollars, space, good will, social capital, and creativity — into our core educational functions.

This is what the community expects. When we consider a new way of doing business, or whether to let go of an old way, it’s important to ask, “Is this something for which citizens would willingly be taxed? Would this motivate students to scrape up money for another semester’s tuition?” Colleges that forget about these questions run into trouble, which is why we hear more questions about the value of higher education in our country today. ACC continues to focus on our core educational mission, so that we continue to deserve the great support we enjoy from our community, and for which we are truly grateful.

Sincerely,



Olin Joynton
President



Goal One

Present and position ACC as a compelling, attractive institution of choice for all learners.

Goal One Accomplishments

- For the 2010-11 year ACC raised tuition by \$8 per contact hour, an increase of 9.5%. This increase comes a year after ACC did not increase its tuition and fees. The increase was due to rising costs and stagnant state appropriations. Despite the increase, ACC remained very affordable and a great value as compared to Michigan 4-year universities.
- ACC experienced a 1.5% decrease in duplicated headcount and a .67% decrease in credit hours during the 2010-11 year. Enrollment remained strong after near record highs during the 2009-10 year due to Northeast Michigan's continued economic challenges and the College's value proposition. Also, a number of students continued to receive No Worker Left Behind monies from the state to complete their programs of study.
- Both Fall and Spring Semester enrollments were down slightly, while Summer semester increased slightly compared to the previous year. The number of traditional-aged students (18-24 years old) increase by 1.72%; students 25-49 years old also increased by 1.12%. Students 14-17 years olds decreased by 12.78% and students 50 years and older declined 7.46%.
- Implementation of the Huron Shores Campus Marketing Plan and strategic placement of faculty helped the Huron Shores Campus increase enrollment by 5.1%. FY11 marked the first time Huron Shores students could earn an associate degree solely at the Oscoda campus.
- The 2010 Robert M. Granum Memorial Scramble for Scholarships golf fundraiser was held on September 11 and netted \$18,074 for student scholarships.
- The ACC Foundation awarded scholarships to 240 students totaling \$130,000. In March the Foundation hosted a reception where scholarship recipients and donors had a chance to meet.
- The ACC Foundation added 21 new endowed scholarships during the 2010-11 year. These new scholarships upped the tally of new scholarships to 29, which exceeded the Foundation's goal of 25 set in January 2010.

- The Admissions Office completed a very busy recruiting year that included over 30 visits to area high schools in both the fall and spring; 15 presentations in area high school classrooms; attendance at 10 College Nights/ Career Days including Alpena, Gaylord, Bad Axe, Sault Ste. Marie, Petoskey, Roscommon and Gaylord (many recruiting trips included ACC faculty members recruiting for specific programs); hosting the annual ACC Open House; and guiding 10 group campus tours and over 50 family campus tours.
- Admission applications during the 2010-11 year fell by 12.9% to 2,277, due mostly to the ending of the state's No Worker Left Behind program, a slight recovery in the number of available jobs, and decreasing numbers of high school graduates in Northeast Michigan.
- The October 15, 2010, ACC Open House brought nearly 300 students, teachers, counselors, and family members to the Alpena campus from a number of Northeast Michigan high schools. Participants learned about ACC facilities, programs of study, and how to get started in higher education. Campus tours, seminars on admission and financial aid, and discussions with faculty members helped make the Open House a successful and enjoyable event for attendees.
- The ACC/Educational Talent Search Career Pathways Night brought approximately 250 people to the Alpena Campus to learn more about employment opportunities. Participants were greeted by Mike Kollien, ACC Director of Admissions, then attended career presentations, mock classes with ACC instructors, and met representatives from Michigan Works! and Northwood University.



Geography and History Instructor Matt Dunkel (right) talks with a high school student during the ACC Open House in October 2010.

Goal Two

Achieve excellence in program areas of transfer, occupational/technical, developmental, community, and continuing education.

Goal Two Accomplishments

- ACC's graduation rate of 36% within 150% of the normal time for students starting in 2006 was the highest of all Michigan community colleges. Additionally, 414 students were eligible to graduate after Spring Semester, down slightly from the previous year when the highest number of students in recorded College history graduated.
- The 2011 Outstanding Student Award Night honored 41 students on April 27, 2011. ACC administrators, faculty and staff joined family and friends in recognizing the academic accomplishments of ACC students.
- Monetary support for instruction continues to be one of ACC's strengths; for fiscal year 2010, ACC spent \$5,676 per FTE student as compared to the median amount of \$4,270 by other similar Michigan community colleges.
- ACC and the Atlanta Life Skills Organization (ALSO) received a W.K. Kellogg Foundation grant to address the profound educational and economic needs of the Atlanta, Michigan, community. The grant, totaling approximately \$899,809, enables ALSO to promote literary and family skills and provide technical education and training.



Student Eric Watkins (right) received the Outstanding Law Enforcement Student award during the 2011 Outstanding Student Award Night ceremony on April 26, 2011. Watkins is congratulated by Criminal Justice Instructor Mike Roy (left). Watkins was recently hired by the Alpena County Sheriff's Department.

- Details for a new Broadcasting Associate of Arts program were finalized in preparation for introduction in Fall Semester 2011. New courses included BCA 101, Video and Film Production, and BCA 272, Introduction to Studio Television Production.

- The John M. Grant Front Runner Awards are given annually to a graduating male and female non-traditional student who has demonstrated unusual dedication in the pursuit of higher education. The 2011 honorees were Eric Hansen and Margaret Schmidt; both received a \$500 stipend from Janet Grant Pfeiffenberger.

- Students Teresa Drake and Jessica High were named ACC's representatives to the 2011 Phi Theta Kappa All-Michigan Academic Team. Students are selected based on academic achievement, community service involvement and leadership accomplishment. All-state team members have the opportunity to be named to the All-USA Team, and may receive stipends from USA Today and Coca-Cola. Drake and High were honored at a ceremony in Lansing, Michigan, on Thursday, March 24, along with 50 other students from 22 Michigan community colleges.

- Brendan Fleishans, Alpena Community College alumnus and current ACC employee, was awarded the 2011 Outstanding Michigan Works! Alumni award during a ceremony held January 25, 2011, in Lansing. Fleishans was honored for participating in Michigan Works! No Worker Left Behind program to complete his education. During the awards ceremony, Fleishans was presented with a certificate of appreciation and met with local legislators Rep. Peter Pettalia, R-Presque Isle, and Sen. John Moolenaar, R-Midland. Also attending the ceremony were local Michigan Works! representatives Elsa Philips, Barb Timm, Tatum Jennings, and Chris Coultres.

- Eight students from the Utility Technician program traveled to Chandler-Gilbert Community College in Arizona for the 2011 Lineman's Rodeo Competition. ACC students earning awards include the



2011 John M. Grant Front Runner Award winners Eric Hansen (left) and Margaret Schmidt (right) pose with presenter Janet Pfeiffenberger (middle).

third place overall team of Steven Tasket, Richard Van Dyke, and Richard Drake; Steven Tasket placed first in the written exam; and Bradley Whitney won first place in the C-1 framing competition and third place in the cross-arm changeout.

- Jim Park, Chairman of the Board of Besser Company, presented the 2011 Besser Awards to students Jessica High and Michael Lamb during the ACC Commencement ceremony held Thursday, May 5, in ACC's Park Arena. The Anna & Jesse Besser Awards are the highest recognition of academic achievement given at Alpena Community College, and this is the 38th year the awards have been presented. The Besser Awards are given to two students, usually one male and one female, who have made outstanding contributions to the life of the College through scholarship, leadership, and expression of responsibility in solving social problems.
- In an effort to serve more students in Presque Isle County, ACC continued to offer courses in Millersburg. The College also began soliciting public feedback and support for a new property tax millage in the county. A number of residents expressed support for ACC's mission and appreciation for the educational opportunities, however the millage request was defeated at the polls.
- ACC President Olin Joynton continued to work with the Michigan Community College Association and state legislators on legislation which would permit community colleges to offer specific baccalaureate degrees. This effort resulted in the passage of House Bill 4496 in June 2011.
- Sigma Zeta, the college math/science honor society, inducted six members during Fall Semester 2010 and 10 members during Spring Semester 2011. Service activities included providing valet parking, coat check, and food service at the CRTC's military ball and helping with Science Olympiad. The group also took a tour of the Flint Chevrolet Silverado plant in February.



ACC Utility Tech students (from left) Steven Tasket, Cody Braun, Bradley Whitney, Richard Van Dyke, Russel Skuse, Tyler Armontrout, Kyle Vaderlaan, and Richard Drake completed in the 2011 Chandler-Gilbert Community College Lineman's Rodeo Competition in Phoenix, Arizona.

- As part of ACC's participation with the Higher Learning Commission's academy for assessment of student learning, faculty and staff developed a comprehensive assessment system. The system resulted in the administration of third-party discipline-specific tests to all graduating students. Results were then organized and analyzed with the aim of continuous instructional and curriculum improvement. During the 2010-11 year an additional project studying the effectiveness of the developmental education offerings at the college where 400+ students take one or more remedial courses each year in math, reading, English and science. The Student Learning Committee met several times to develop data set requests and analyze preliminary results needed to determine the relative success of these offerings with more work to follow.
- The Nu Omicron Chapter of Phi Theta Kappa participated in many events, including acting as food servers and valets for the Military Ball, organizing a Red Cross blood drive, collecting Campbell Soup Labels and Box Tops for Education for local schools, and collecting empty ink cartridges to raise money for the Huron Humane Society. As a result of the members' hard work, the chapter moved from a one-star ranking to a four-star ranking and was named the chapter with the greatest improvement.



Michigan political journalist Tim Skubick visited Political Science Instructor Tim Kuehnlein's class for a lively discussion in October 2010.

Goal Three

Serve as a primary center for regional economic development, diverse programming, recreational/wellness opportunities, and cultural enrichment.

Goal Three Accomplishments

- The College's 2010-11 Campus Master Plan gave top priority to a proposed Electrical Power Technology Education and Training Center which would provide new office and lab space for ACC's Utility Tech program. The 19,459 square foot space will be added onto the World Center for Concrete Technology. In December 2010 the state legislature approved planning funds for ACC's project, which allows the College to proceed with the next phase. Fundraising is underway and this initiative is co-chaired by Stephen Fletcher, CEO of Alpena Power Company, Ann Burton, President and COO of Alpena Power Company, and Frank Wheatlake, CEO and Chairman of Reed City Power Line Supply Co.
- The 2011 Fellow of the College Award was presented to Bill and Diane Speer. Bill was cited for his efforts to improve Northeast Michigan through his position as editor of The Alpena News, his participating in Rotary Club, Alpena United Way, and the Community Foundation for Northeast Michigan. Diane is a strong supporter of the arts through her role as Lifestyles Editor for The Alpena News and through her volunteerism, including Thunder Bay Theatre, Alpena Civic Theatre, and the Besser Museum.
- President Olin Joynton and the ACC Foundation hosted three Breakfast with the President community information sessions with 36 total participants. These sessions offer community



Bill (left) and Diane Speer (middle) were presented with the 2011 Fellows of the College Award by ACC President Olin Joynton during Commencement on May 5, 2011.

leaders the opportunity to meet with President Joynton in an informal setting to ask questions and discuss ways in which the College can meet the needs of the public.

- ACC Alumnae Teresa A. Szymanski was awarded the 2011 Distinguished Graduate Award at the 58th ACC commencement ceremonies on May 5. Szymanski's career in law enforcement began in May of 1984 with the Douglas, Wyoming Police Department, where she was the only female patrol officer in the entire county. After three years in Wyoming, Szymanski returned to Michigan to accept a position as a uniform officer with the Lansing Police Department. On January 18, 2011, Lansing Mayor Virgil Bernero named Szymanski Chief of Police for the Lansing Police Department, making her the first female police chief in the Capital City's 151-year history. Established in 1998 by the ACC Foundation, the Distinguished Graduate Award honors ACC graduates who have gone on to contribute to society through successful careers.
- The Frederick T. Johnston Wellness Center provided health and wellness services for 501 community members (a 1% decrease), 74 staff (7.5% increase) and 618 students, including participants in physical education courses PEH 110 and PEH 112 (an 8.8% increase). Free student use of the facility is included in the Student Services Fee each registered credit student pays.
- The College was awarded a \$2.835 million training grant from the United States Department of Labor, Employment and Training Administration to support program development in five areas around sustainability: concrete, bio-fuels, green construction, renewable energy, and underwater archeology. ACC was one of only 35 community colleges nationally to receive an award.
- The Alpena Volunteer Center's 2010 Christmas Wish List program used donations from over 242 donors to serve 454 needy children and families from Alpena, Montmorency, Presque Isle, and Alcona counties.



Teresa A. Szymanski (middle) was awarded the 2011 Distinguished Graduate Award at the 58th Alpena Community College commencement ceremonies on May 5. Presenting the award was Penny Boldrey, Executive Director of the ACC Foundation (left), and ACC President Olin Joynton (right).

- The Association of Lifelong Learners at Alpena Community College (ALL@ACC) provided 166 classes for 253 members. ALL@ACC members include residents of Alpena, Montmorency, Alcona, Presque Isle and other nearby counties. During the summer of 2011 ALL@ACC became a self-governed, stand-alone organization with new quarters in the Madeline Briggs University Center.
- The ACC Community Education Program provided 104 non-credit courses for 549 registrants, of which 358 registrants were participating for the first time. Local businesses sponsored 306 employees in courses which improved business skills and productivity.
- ACC's Ropes Course was used by 636 students from Alpena Public Schools to learn about teamwork and decision-making, leadership, and goal-setting. The Ropes Course is maintained by volunteers and is facilitated by trained NEMCSA School Success professionals.
- Four Spotlight Series events brought cultural enrichment to the Northeast Michigan community. Performances included adventurer and fitness expert Nancy Norris; the ACC Jazz Band with vocalist Sunny Wilkinson; a children's performance of "The Wizard of Oz" and the ACC Chamber Ensemble Strings with violinist Eric Lawson and guitarist Jeff Anvinson. Donors included five benefactors (\$250-\$800 donation), 26 patrons (\$100-\$200 donation), and four supporters (up to \$100 donation).
- The Lunch Bites professional development series brings information, tools, and skills to Alpena-area business professionals. Six seminars on leadership, mentoring, teamwork, and personal development were offered by Georgene Hildebrand of RightPath Consulting LLC. The six programs saw a duplicated total attendance of 333 people.



ACC Community Education participants learn to prepare new meals during a class in 2011.

Goal Four

Foster an environment of learning that embraces change, cultural diversity, personal accountability, and global thinking.

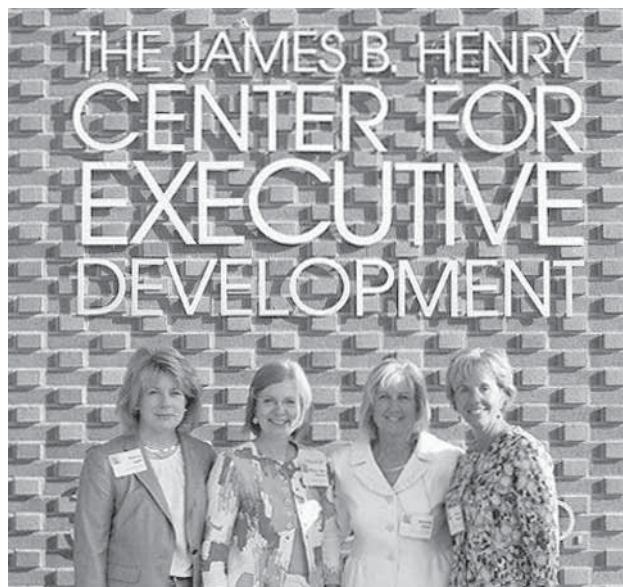
Goal Four Accomplishments

- On April 29, 2011, ACC hosted a Young Women, Strong Leaders conference in collaboration with the Michigan American Council on Education Network for Women Leaders in Higher Education, Michigan Women's Commission, Michigan State University Women's Resource Center, and Michigan Department of Education. The day-long conference brought approximately 90 women to campus to participate in leadership training, network building, and mentorship opportunities. A total of 25 ACC students attended the conference through funding from the ACC Foundation. A number of ACC faculty, staff, and alumni also participated in the day's events.
- ACC hosted a Martin Luther King, Jr., film festival and celebration in January 2011. The activities included a Kwanzaa celebration and church service dedicated to diversity, discussion about two films, a chili dinner, and a presentation on stereotypes related to race and poverty.
- ACC's participation in the Michigan Global Awareness Consortium brought two events to campus: Dr. Amjad Khan, a native of northwestern Pakistan, presented his analysis of Afghanistan, a country that has been a battlefield over the last three decades, and Emily Meyerson, a Rotary Peace Fellow in Bangkok, Thailand, who talked about life, culture and the world peace process in Southeast Asia.



ACC Math Instructor Meghan Cameron speaks to attendees of the Young Women, Strong Leaders conference held on ACC's campus April 29, 2011.

- The National Science Foundation awarded ACC a three-year, \$200,000 grant to study carbon capture and CO₂ uptake in concrete and concrete masonry production. Research will be conducted at ACC's World Center for Concrete Technology with participation by two-year concrete technology students. Involvement by regional secondary school science instructors, secondary level science students, and business and industry representatives are also notable components of the project. The award is the first NSF award in ACC's 60-year history.
- A variety of maintenance projects contributed to improved learning and working conditions on ACC's campuses. Major updates included remodeling Newport Center room 108 into the new Counseling center; upgrading the lighting in Van Lare Hall including fixtures and drop ceilings; upgrading the lighting in Newport Center; reactivating the river water well with a new pump system for an irrigation system and greenhouse; installing new campus signs for both the Alpena and Huron Shores campus; and renovating Van Lare Hall rooms 101, 107 and 129.



Associate Vice President for Academic and Student Affairs Nancy Seguin (far left), Business Information Systems Instructor Mary Jane Thomson (middle left), Director of the Learning Resources Center Wendy Brooks (middle right), and ACC Foundation Executive Director Penny Boldrey (far right) attended 2011 Michigan ACE Network for Women Leaders in Higher Education Conference in June 2011.

- Administrators Don MacMaster, Dean of Workforce Development, and Tom Ludwig, Director of Facilities Management, were named as the College's sustainability champions. Their task was to bring awareness of sustainable and ecologically friendly practices to all aspects of ACC's operations.
- The Student Leadership Commission was created to take the place of the defunct Student Senate. The SLC is the student body liaison with College administrators and the Board of Trustees. Members gain leadership and group work experience while addressing issues of concern to students.

Goal Five

Conduct college business with a view to developing partnerships and alliances to expand learning opportunities.

Goal Five Accomplishments

- The Upward Bound Program served 70 low-income, potential first-general college-bound students from Alpena High School, Posen High School and Alcona High School. All but one of the 22 program graduates went on to enroll in college the following fall; 12 of the 21 enrolled at ACC. The program received \$361,772 in level grant funding for the fourth year of a five-year grant cycle.
- The ongoing partnership between Alpena Community College and Ferris State University resulted in the offering of FSU's Bachelor of Integrative Studies degree on the ACC campus. During the 2010-11 year 19 students were enrolled in the interdisciplinary program designed to teach students skills most appreciated by employers for positions in which good judgment, critical thinking, and communications skills are necessary. The degree is most beneficial for students who are location-bound and want to excel in management in a current work setting, or are anticipating earning a Master's degree in a professional discipline. All classes are held at ACC and online through Ferris at the student's individual pace.
- The first Northern Michigan cohort of Macomb Community College's accredited Physical Therapy Assistant program will graduate in December of 2011. That cohort contains eight former



Reed Hamp, Chelsea Paad, Kristina Wisniewski, and Matt Belanger enjoy a bike ride during the Upward Bound 2011 Summer Program annual day trip to Presque Isle.

Alpena Community College students and eight former North Central Michigan College students. These graduates will become certified PTAs and will eventually help to fill an ongoing need for trained PTAs in or region. Based on the overwhelming success of the program's inaugural run, Macomb Community College has consented to run a second cohort of 16 students through the program beginning in January of 2012. These students will again take their lecture courses online, complete their laboratory courses at Otsego Memorial Hospital in Gaylord and do their clinical rotations locally. The second cohort will graduate in December of 2013.

- The World Center for Concrete Technology began to turn around in 2011, highlighted by three events: A \$200,000 National Science Foundation, Advanced Technical Education grant to study CO₂ sequestration in concrete masonry product; a contribution of mason training curriculum and video training material to a Haitian-American engineering association working on post-earthquake reconstruction in Haiti; and a resumption of Blockmakers training courses, reflecting the first signs of an improving economy in the construction and blockmaking industry.
- ACC staffers and members of the Thunder Bay National Marine Sanctuary prepared for two weeks of training on shipwrecks for two 25-member cohorts of community college faculty from around the U.S. in July 2011. The workshops, funded by a grant from the National Endowment for the Humanities, brought together a unique combination of content providers, experienced teachers, state-of-the-art teaching facilities, and extraordinary historical objects. The content focused on Thunder Bay shipwrecks as historical and cultural landmarks, as archaeological sites, and as features in a wider maritime culture.
- Educational Talent Search worked with 870 participants in 2010-2011, of which 239 were seniors; 206 of those senior (86%) are attending college this fall while eight delayed until spring semester. Of the 206 attending college, 108 (52.4%) are attending ACC this fall taking 1,214.5 credits. ETS also collaborated with District Health Department #4, the Thunder Bay National Marine Sanctuary, and ACC instructors Jim Berles, Steve Lewis, David Cummins to present an Experience Engineering Camp to 24 ETS participants.

New Initiatives for 2011-12

- Strengthen partnerships with K-12 systems in service region, including programming for \$900,000 Kellogg Foundation grant for Atlanta Community Schools.
- Adopt more participatory and transparent budgeting processes.
- Upgrade recruiting activities with particular focus on technical programs and the Huron Shores Campus.
- Convert to more energy-efficient lighting and consider new phone system.
- Implement ACC's \$200,000 National Science Foundation research grant for carbon sequestration in concrete masonry units, along with the associated education outreach to school systems.
- Implement \$2,835,000 U.S. Department of Labor training grant for five sustainable technology tracks.
- Complete fundraising for and construction of the \$5,000,000 Electrical Power Technology Center addition to the World Center for Concrete Technology.
- Complete the Higher Learning Commission Assessment Academy and incorporate data and analysis on learning and student success into academic planning.
- Press through the final stages of legislative work for community college baccalaureate authority.
- Advance nursing programs toward discipline-specific accreditation.
- Use increased federal TRIO program funding to expand Educational Talent Search program to five new schools for encouragement of at-risk students to graduate from high school and to enter college.

Alpena Community College 2010-11 Board of Trustees

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2010-11 Financial Highlights

General Fund Statement of Revenues, Expenditures and Changes in Net Assets

	Amount
General Fund Revenues	\$14,166,526
General Fund Expenditures	(\$13,803,677)
General Fund Transfers from Other Funds	(\$314,951)
Net Increase in General Fund Assets	\$47,898
General Fund Beginning Balance FY11	\$938,717
General Fund Ending Balance FY11	\$986,615

Alpena Community College Balance Sheet

	Amount
Current Assets	\$5,457,417
Investments, Property, and Equipment	<u>\$15,838,644</u>
Total Assets	\$21,296,061
Current Liabilities	\$4,221,654
Non-Current Liabilities	<u>\$1,231,616</u>
Total Liabilities	\$5,453,270
Net Assets	\$15,842,791
Total Liabilities and Net Assets	\$21,296,061



665 Johnson Street, Alpena, MI 49707-1495 • (989) 356-9021
5800 Skeel Avenue, Oscoda, MI 48750-1587 • (989) 739-1445
1-888-468-6222 • www.alpenacc.edu